

THE THIRD ANNUAL COLLECTION OF

MAD

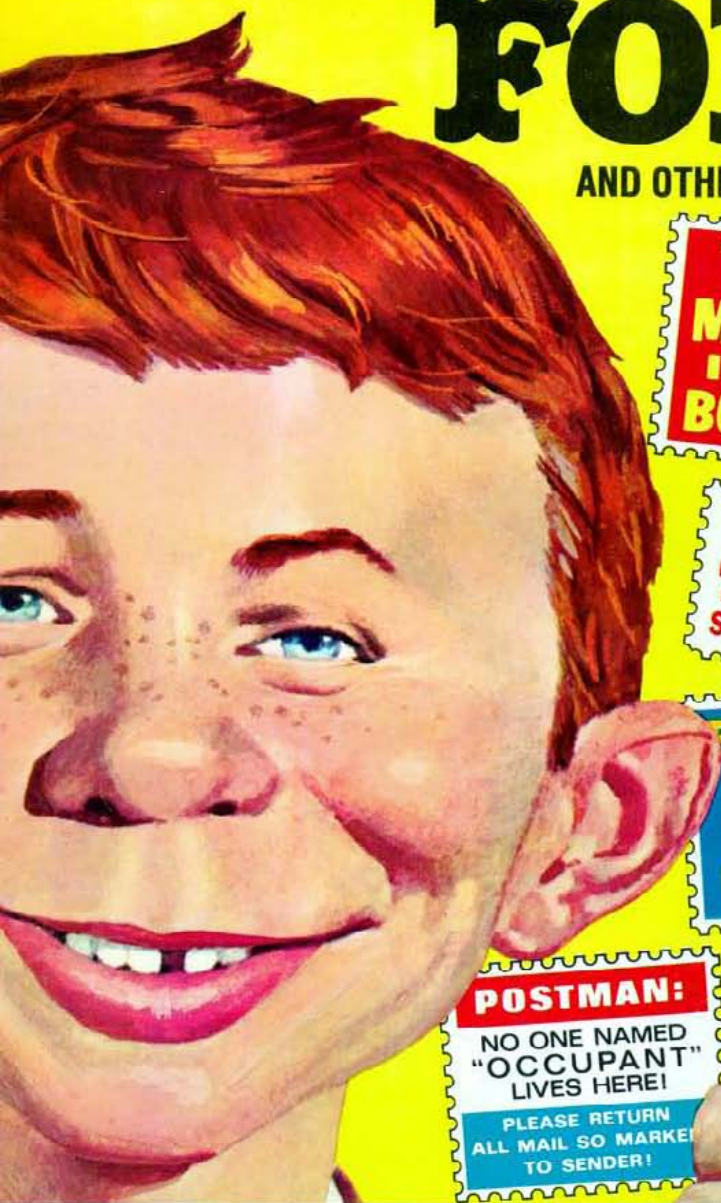
OUR PRICE

50¢

CHEAP

FOLLIES

AND OTHER ACTS OF IDIOCY FROM PAST ISSUES



**THIS
MOVIE
IS A
BOMB!**

HELP STAMP OUT
"HELP STAMP OUT"
CAUSES!

THE
FOOD
IN THIS
PLACE
STINKS!

THANKS
FOR BEING SUCH A
HOG
AND USING UP
TWO PARKING SPACES!

**BREAK
UP
THE
METS!**

THIS SPACE
RESERVED
♥♥ FOR ♥♥
Making-Out

POSTMAN:
NO ONE NAMED
"OCCUPANT"
LIVES HERE!
PLEASE RETURN
ALL MAIL SO MARKED
TO SENDER!

**OUT OF
ORDER!**
I JUST LOST
MY MONEY!
SAVE YOURS!

FEATURING A SPECIAL FULL-COLOR, FOLD-OUT BONUS

MAD MISCHIEF STICKERS

PRE-GLUED AND PERFORATED FOR IMMEDIATE USE, MISUSE AND ABUSE

Aviz can't afford dirty plugs!



But we can afford sneaky plugs — like these ads! Ever notice how we cry the blues and tell how hard we try and make like the underdog?

We got a clever reason for doing this!

It's an old American tradition to root for the underdog. We figure you'll feel sorry for us, and give us your rent a car business.

That way, we might get to be No. 1! Then we can afford to be independent and rent unwashed cars with cigarette butts in the ash trays, and worn wipers, and dry batteries...and if you complain, we can afford to say, "Nuts to you, Buddy!"

Right now...it hertz to be No. 2!

Modern Teacher (A MAD Magazine) 73



PHOTOGRAPHY BY LESTER "TIME-EXPOSURE" KRAUSS

367 angry workers yell, "Next year—watch out!"

That's right! Next year, old man Buluva better not try giving each of us another watch for a Christmas bonus! Nosirree! That's out! O-U-T!

Besides, how many watches can one person use? We been getting these crummy watches as bonuses every Christmas for the last seventeen years!

And what's the big deal, anyway? We can always pick one up for eight or ten bucks, using our 40% employee's discount, if we wanted to pay for one—which would be pretty ridiculous, considering how

easy it is to swipe one off the conveyer belt and slip it into a pocket for free!!

So listen good, all you crumbs up in them executive offices: Next year, the "Christmas Bonus Watch" is out! O-U-T! We want cold cash—or we go out! O-U-T! On strike, that is! Just try it and see!

**We're sick of
bonus watches from BULUVA**

"Never again!"—says
our Union President





You think you're alone on the highway. Now to test that premium gas you've been paying so much for. You push the pedal to the floor—and then you hear the siren. "Where's the Fire, Chief?" sneers the Trooper. And as he writes your ticket, you realize that having "the nearest thing to perfect gasoline" is pretty ridiculous when speed limits won't let you use it!

Trust your car
will be stopped
by the man who
wears the star

